

Student Internship



Faculty of Land and Food Systems
THE UNIVERSITY OF BRITISH COLUMBIA



Centre for Sustainable Food Systems

Position Title: Food Entrepreneur Intern

Background

Located on unceded Musqueam territory, the Centre for Sustainable Food Systems (CSFS) at UBC Farm is a unique research center that aims to understand and fundamentally transform local and global food systems towards a more sustainable, food secure future. The CSFS at UBC Farm is a living laboratory committed to finding solutions to both local and global challenges facing food systems sustainability and translating solutions to improve personal, community, and environmental health.

The LFS Career Development Internship aims to engage UBC students with their local food system and create opportunities to experience the working environment of a food sustainability focused organization. Interns work alongside CSFS staff and faculty to increase their understanding and knowledge of food systems research, from organic agriculture to food production methods, food-focused community engagement, and business management.

Feeding Growth is an education and engagement program for progressive food entrepreneurs that creates a BC-based, globally recognized community of thriving natural, organic, sustainable, and ethical consumer packaged goods and food brands. The Food Entrepreneur Intern will assist the Feeding Growth team in delivering a five-part training series where BC-based values/mission driven food entrepreneurs connect with other business leaders, receive advice and direction from experts in the industry, and take away proven strategies for branding, marketing, manufacturing, distribution, and financing from successful entrepreneurs. The intern will have the opportunity to connect with emerging and innovative BC food processing leaders, learn the skills required to successfully manage a training program, and acquire the ability to meaningfully engage with a diverse network using social media platforms.

Interns are expected to enroll in the Career Development Internship course (LFS 496 - 3 credits) twice: once in the Summer semester and once in Winter 1 semester. At the end of the 26-week program, students will be eligible to receive course credit towards their UBC degree.

Duties

The Food Entrepreneur Intern will work alongside the Feeding Growth team on the following tasks:

- Manage and leverage the Feeding Growth listserv, website, and social media platforms (Twitter, Facebook, Instagram) to encourage community connections, share information, enable cross promotions and business development support.
- Plan, deliver, and evaluate the 2017 five-part workshop series ([Feeding Growth – Scale Your Progressive Food Business](#)) for cohorts of food processing entrepreneurs.

Grounded in science. Global in scope.

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www.landfood.ubc.ca/ubcfarm

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- Provide networking events that foster knowledge sharing and support among the Feeding Growth community.
- Recruit, train and retain volunteers for outreach events;
- Help create program specific outreach materials;

Preferred Qualifications

- UBC student eligible for LFS 496
- Interest in progressive food business and entrepreneurship
- Willingness to learn and desire to gain on-the-ground program management experience
- Excellent oral and written communication skills
- Ability to work both in a team and individually
- Comfortable with social media platforms (especially Instagram)
- Ability to edit and manage websites considered an asset

Position Details

- May to December 2017
- 6-9 hours per week
- Ideally you have four Thursday afternoons free from September to November 2017
- Flexible schedule to be determined with the candidate.
- This is an unpaid, for credits, internship

How to apply

Along with your resume please write a brief letter (max. 500 words) outlining the following:

- Which internship position you are applying for
- Why you would like to do an internship at the UBC Farm
- What you hope to gain from such an experience or how you feel this experience would contribute to your overall learning and education at UBC
- Specific interests or areas that you would like to learn more about

Email:

Veronik Campbell
 veronik.campbell@ubc.ca

- Acceptable formats include text (within the body of the email), Microsoft Word 2007 or earlier, or Adobe PDF
- All applications should clearly refer to "UBC Farm Internship"
- Applications must be received no later than **March 5th 2017**
- Please no phone calls
- More information about the Centre for Sustainable Food Systems at UBC Farm can be found at www.landfood.ubc.ca/ubcfarm