

# Student Internship



Faculty of Land and Food Systems  
THE UNIVERSITY OF BRITISH COLUMBIA



Centre for Sustainable Food Systems at UBC Farm

## Position Title: Food Systems Communications Intern

### Background

Located on unceded Musqueam territory, the Centre for Sustainable Food Systems (CSFS) at UBC Farm is a unique research center that aims to understand and fundamentally transform local and global food systems towards a more sustainable, food secure future. The CSFS at UBC Farm is a living laboratory committed to finding solutions to both local and global challenges facing food systems sustainability and translating solutions to improve personal, community, and environmental health.

The LFS Career Development Internship aims to engage UBC students with their local food system and create opportunities to experience the working environment of a food sustainability focused organization. Interns work alongside CSFS and UBC Farm staff and faculty to increase their understanding and knowledge of food systems research, from organic agriculture to food production methods, food-focused community engagement, and business management.

The CSFS is looking to promote and expand its internal and external reach. The Food Systems Communications Intern will assist the CSFS communication team in creating content for and updating the structure of the [ubcfarm.ca](http://ubcfarm.ca) web platform and social media channels. The Intern will also be responsible for creating and editing digital and print publications.

Interns are expected to enroll in the Career Development Internship course (LFS 496 - 3 credits) twice: once in the Summer semester and once in Winter 1 semester. At the end of the 26-week program, students will be eligible to receive course credit towards their UBC degree.

### Duties

The Food Systems Communications Intern will work alongside the CSFS communications team to:

- Promote the CSFS and UBC Farm using innovative communication and marketing strategies that align with the overall strategic vision.
- Research and disseminate stories related to CSFS students, staff and faculty for social media channels, events calendars, newsletters, and other print and web properties.
- Design brochures, posters, reports, write articles/profiles, edit website and design web content as well as other related communication and marketing materials.

Grounded in science. Global in scope.

[ubcfarm.academic@ubc.ca](mailto:ubcfarm.academic@ubc.ca)

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[www.landfood.ubc.ca/ubcfarm](http://www.landfood.ubc.ca/ubcfarm)

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## Preferred Qualifications

- Must be UBC student eligible for LFS 496.
- Ability to communicate effectively verbally and in writing, with excellent editing skills and strong attention to detail.
- Familiarity with social media platforms.
- Strong interpersonal skills with the ability to deal with a diversity of people in a calm, courteous, and effective manner.
- Ability to work effectively independently and in a team environment.
- Strong visual and creative skills, including the ability to work with Adobe Creative Suite considered an asset.
- Familiarity with website editing and management tools considered an asset.

## Position Details

- Preferably May to December 2017 but will consider May to August 2017 availability;
- 6-18 hours per week, depending on the number of credits per semester (if 3 credits per semester, 6-9 hours per week; if 6 credits per semester, 12-18 hours per week);
- This is an unpaid internship for academic credit.

## How to apply

Along with your resume please write a brief letter (max. 500 words) outlining the following:

- Which internship position you are applying for
- Why you would like to do an internship with the CSFS
- Why you are qualified for the internship
- **Send your application to, under the subject "UBC Farm Internship":**  
Melanie Kuxdorf - CSFS Communications and Marketing Coordinator  
melanie.kuxdorf@ubc.ca
- Acceptable formats include text (within the body of the email), Microsoft Word 2007 or earlier, or Adobe PDF
- All applications should clearly refer to "UBC Farm Internship"
- Applications must be received no later than **Sunday, February 19, 2017**
- Please no phone calls
- More information about the Centre for Sustainable Food Systems at UBC Farm can be found at [www.landfood.ubc.ca/ubcfarm](http://www.landfood.ubc.ca/ubcfarm)