



a place of mind  
THE UNIVERSITY OF BRITISH COLUMBIA

**Land and Food Systems**

# JOY OF FEEDING

13 cooks. 13 different ethnic backgrounds

6<sup>th</sup> Annual Fundraiser for UBC Farm  
Saturday, June 24, 2017  
5pm to 8pm at UBC Farm

Cooking is the doorway to caring about where our food comes from, taking care of our families and taking care of our health. It connects our hands to our senses and to everyone's hearts.

Joy of Feeding is an inter-generational, international food festival and annual fundraiser for UBC Farm that celebrates home-cooked dishes from various cultural backgrounds from around our world. We are thirteen cooks of various ethnicities, traditions and professions—all of us living in Canada—offering tastes of our family favourite meals to our greater Vancouver community.

For over a million years, humans have cooked and fed their family, friends and neighbours, in famine or in bounty. Until recently, this food that grew in one's back yard was also the healthiest and least expensive. Where food is grown, how it is grown and its impact on our finances, our health and our planet is a crucial and fundamental concern for every human being, rich or poor.

We at Joy of Feeding encourage everyone to celebrate the loves and joys in your life through cooking and feeding loved ones. And we encourage people to cook with sustainably grown food.

-Meeru Dhalwala, Cookbook Author & Chef/Co-owner, Vij's & Rangoli Restaurants



joy of feeding



# Sponsorship Opportunities

- Recognition on the Joy of Feeding website and on social media as an Event sponsor
- Acknowledgement from stage during Joy of Feeding as an Event sponsor
- Name and logo recognition on Sponsors placard at event
- Name and logo recognition in event program
- Marketing opportunity for educational and fun booth at Joy of Feeding

## Event Information

Saturday, June 24th, 2017, 5pm to 8pm  
Centre for Sustainable Food Systems at UBC Farm  
3461 Ross Drive, Vancouver, BC  
[www.joyoffeeding.com](http://www.joyoffeeding.com)  
Expected attendance: 800 guests

Net proceeds go to support the UBC Farm. The Centre for Sustainable Food Systems, located at UBC Farm, is a unique research centre, a living laboratory that aims to understand and fundamentally transform local and global food systems towards a more sustainable, food secure future. The Centre for Sustainable Food Systems integrates [interdisciplinary academic](#), [community](#), and [production programs](#) to explore and exemplify healthy and sustainable food systems.



**Yes!** I would like to sponsor \_\_\_\_\_

Cash Sponsor (min. \$1,000): \$ \_\_\_\_\_

Gift-in-Kind Sponsor: \_\_\_\_\_

Name of Company: \_\_\_\_\_

Address: \_\_\_\_\_

Company Representative: \_\_\_\_\_

Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

**For recognition purposes, please confirm sponsorship by May 23, 2017.** If you have any questions about sponsorship, please contact Sabrina Yan, Development Officer at 604-822-0599.

**Thank you for your support!**

**Please make all cheques payable to:** The University of British Columbia

*Please mail, fax or email this sponsor form and/or cheque to:*

Sabrina Yan, Development & Alumni Engagement  
UBC Faculty of Land and Food Systems  
#248 - 2357 Main Mall, HR MacMillan Building  
Vancouver, BC V6T 1Z4  
e-mail: [sabrina.yan@ubc.ca](mailto:sabrina.yan@ubc.ca) Fax: 604-822-6394



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