Student Internship

Faculty of Land and Food Systems
THE UNIVERSITY OF BRITISH COLUMBIA

Centre for Sustainable Food Systems at UBC Farm

Position Title: Food Entrepreneur Intern

Background

Located on unceded Musqueam territory, the Centre for Sustainable Food Systems (CSFS) at UBC Farm is a unique research center that aims to understand and fundamentally transform local and global food systems towards a more sustainable, food secure future. The CSFS at UBC Farm is a living laboratory committed to finding solutions to both local and global challenges facing food systems sustainability and translating solutions to improve personal, community, and environmental health.

The CSFS Career Development Internship aims to engage UBC students with local and global food systems and create opportunities to experience the working environment of a food sustainability focused organization. Interns work alongside UBC Farm staff and faculty to increase their understanding and knowledge of food systems research, from organic agriculture to food production methods, food-focused community engagement, and business management.

Feeding Growth is an education and engagement program for progressive food entrepreneurs that creates a BC-based, globally recognized community of thriving natural, organic, sustainable, and ethical consumer packaged goods and food brands. The Food Entrepreneur Intern will assist the Feeding Growth team in delivering training workshops where BC-based values/mission driven food entrepreneurs connect with other business leaders, receive advice and direction from experts in the industry, and take away proven strategies for branding, marketing, manufacturing, distribution, and financing from successful entrepreneurs. The intern will have the opportunity to connect with emerging and innovative BC food processing leaders, to learn the skills required to successfully manage an educational program, and to acquire the ability to meaningfully engage with a diverse network using outreach and social media platforms.

Interns are expected to enroll in the Career Development Internship course twice: once from May to August 2018 (LFS 496 – 3 credits) or from September to December 2018 (LFS 496 – 3 credits). At the end of this program, students will be eligible to receive course credit towards their UBC degree.

Duties

The Food Entrepreneur Intern will work alongside the Feeding Growth team on the following tasks:

• Assist with the bi-weekly delivery of the educational sessions, i.e., develop curriculum, prepare venue, communicate with participants, organize food catering, etc.
• Assist in creating a supportive, engaging community of progressive, BC-based food processors through networking events that foster knowledge sharing, an e-newsletter, a listserv, and social media platforms (Twitter, Facebook, Instagram).
• Engage BC residents to learn more about their local, progressive food industry using social media platforms and outreach materials.
• Assist with the creation of the program evaluation.

Preferred Qualifications
• UBC student eligible for LFS 496.
• Interest in food sustainability, food processing, business development, and/or entrepreneurship.
• Warm, personable, and clear communication approach.
• Efficient, organized, hard working.
• Comfortable using social media.
• Willingness to learn and desire to gain professional experience.
• Ability to work both in a team and individually setting.
• Serve it Right certification is considered an asset.
• Experience with planning and delivery of food education programs an asset.
• Experience conducting economic analyses an asset.

Position Details
• May to December 2018
• 6 to 9 hours per week
• Flexible schedule to be determined with the candidate
• This is an unpaid, for-credit, internship

How to apply
Along with your resume please write a brief letter (max. 500 words) outlining the following:
• Which internship position you are applying for
• Why you would like to do an internship at the CSFS and with the Feeding Growth Program
• What you hope to gain from such an experience or how you feel this experience would contribute to your overall learning and education at UBC
• Specific interests or areas that you would like to learn more about
• Email: Véronik Campbell, veronik.campbell@ubc.ca
• Acceptable formats include text (within the body of the email), Microsoft Word 2007 or earlier, or Adobe PDF
• All applications should clearly refer to “UBC Farm Internship”
• Applications received by Jan 30th will receive priority consideration, but the position will remain open until filled.
• Please no phone calls
• More information about the Centre for Sustainable Food Systems at UBC Farm can be found at www.landfood.ubc.ca/ubcfarm